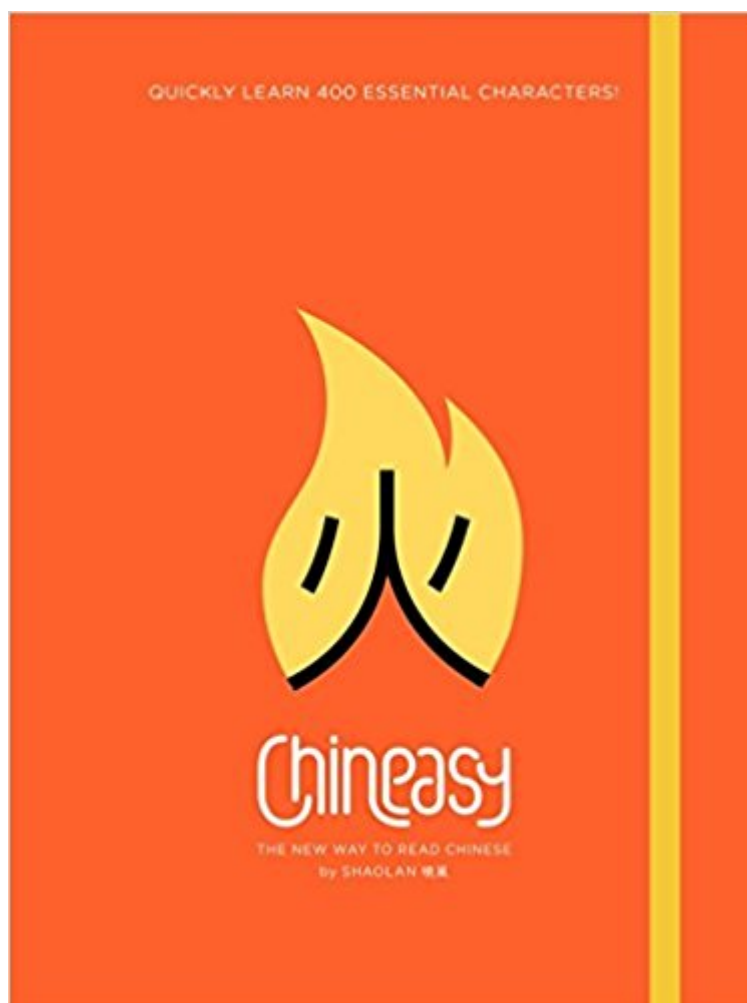


The book was found

# Chineasy: The New Way To Read Chinese



## Synopsis

Learn to read and write Chinese with Chineasyâ™ a groundbreaking approach that transforms key Chinese characters into pictograms for easy recall and comprehension. Chinese is one of the oldest written languages, and one of the most difficult to master, especially for Westerners. With Chineasy, learning and reading Chinese has never been simpler or more fun. Breaking down the Great Wall of Language, iShaoLan Hsueh draws on her entrepreneurial and cultural background to create a simple system for quickly understanding the basic building blocks of written Chinese. Working with renowned illustrator Noma Bar, she transforms Chinese characters into charming pictograms that are easy to remember. In Chineasy, she teaches the key characters, called radicals, that are the languageâ€™s foundation, and then shows how they can be combined to form new words and even phrases. Once youâ€™ve mastered these key characters, you can practice your skills with three storiesâ™ a fairy tale, an Asian legend, and a contemporary fableâ™ told using the radicals. With Chineasy, readers of all ages will be able to navigate a Chinese menu, read signs and billboards, and grasp the meaning of most articles in a Chinese newspaper.Â

## Book Information

Flexibound: 192 pages

Publisher: Harper Design; Bilingual edition (March 11, 2014)

Language: English

ISBN-10: 0062332090

ISBN-13: 978-0062332097

Product Dimensions: 0.8 x 7.5 x 9.8 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 173 customer reviews

Best Sellers Rank: #69,027 in Books (See Top 100 in Books) #29 inÂ Books > Reference >

Words, Language & Grammar > Phonetics & Phonics #51 inÂ Books > Reference > Words,

Language & Grammar > Alphabet #663 inÂ Books > Reference > Dictionaries & Thesauruses >

Foreign Language Dictionaries & Thesauruses

## Customer Reviews

âœ“These cute images make reading Chinese characters âˆ“Chineasy.â€™âˆ“ (NPR's "Code Switch" Blog)âœ“In her delightful book...Hsueh offers an inspired approach to learning more than 400 Chinese characters.âˆ“ (San Francisco Chronicle Blog)

Chinese is considered one of the most difficult languages to master. However, using the Chineasy system, anyone can begin to understand and read Chinese. It works by transforming Chinese characters into illustrations to make them easy to remember. This book teaches the key characters on which the language is built and how these characters can be combined to form more complex words and phrases. Learning Chinese has never been this simple or more fun!

I'm sad I missed the Kickstarter on this since I would have backed it because I love anything about learning Chinese language and it's a pretty nice idea. The book is colorful, bright and the Kickstarter backers should be proud that they helped something this pretty come to fruition. With its strong graphic design sensibilities and colorful content, it's a great book for anyone's coffee table. Unfortunately for the learning side of things, it's not very good. I'm writing this review only because I think folks should know what exactly they're buying. While the pictures are clever, many times, the associations are a stretch and they just don't seem effective as memory devices. Also, the book switches between traditional and simplified characters seemingly to facilitate the illustrations, which can be confusing for students who would actually like to read one or the other. On top of that, some of the words that are illustrated are just not used any more (nuan2 - argue or xuan1 - shout, for example). Definitely helpful though if you're reading ancient Chinese poetry, which I'm sure, most folks are not. Of course, for that, it's not enough content. I don't think this is a good resource for learning Chinese characters. Honestly, if the pictures thing works for you, I'd highly recommend Tuttle Learning Chinese Characters: A Revolutionary New Way to Learn and Remember the 800 Most Basic Chinese Characters since they actually put together more of a system with their images and a LOT of great explanations of how everything works. I do, however, think that Chineasy is a unique coffee table book. Unfortunately, I don't have a coffee table.

I've seen the author's Ted Talk and followed the crowd funding for this book. I really wanted to like it. However, the Kindle version of the book is designed for art, not for functionality (reading). It is virtually impossible to read on a tablet because of the small print (and inability to increase the size), the colors used (example, dark orchid background for small black font), and the navigation. Tried to read it in the alternative on my computer. No dice. I've purchased several hundred Kindle books in the past couple of years. This is the first one for which I've requested a refund. If they fix the electronic version, I'll also remove this Kindle review upon request. In short, avoid the Kindle version like the plague. The print edition should be fine (knock on wood). If I get the print edition, I'll update this review to address the content. \*\*\*\*\*  
March 20, 2014 Update. I purchased the print edition and

have taken the time to go through it before writing this update. The substance of the book is good. However, the design gets in the way of using it for its intended purpose - learning Chinese characters. It's clear after seeing both the Kindle and print editions that the Kindle edition consists of imaged pages from the print edition rather than doing formatting for the Kindle. For that, the person in charge of layout for the Kindle should be sent to the woodshed with a dunce cap. Unfortunately, the printed pages suffer from some of the same issues that afflict the Kindle. Specifically, the many pages with dark-colored backgrounds with small black font are difficult to read. In some cases, it requires taking the book to different lighting or using a magnifying glass to figure out what's written. In other words, the purpose of learning Chinese characters is actually frustrated by the author's efforts as an artist. In short, here's my rating unless and until the book is fixed. 0 Stars for the Kindle edition. It's horrible. 3 Stars for the Print edition if you want to actually learn the characters. 5 Stars for the Print edition if you want a colorful book to put on the coffee table to impress friends but have no intention of actually learning Chinese characters.

I thought this book would be different from the various other books that I have purchased over the years. I thought this book would introduce the reader to a few characters and then provide a short story using those characters as a way of helping the reader remember them. Not so. While the images are cute, the author just throws character after character at the reader with no opportunity to use them together and no opportunity to review them. I am looking for a book or series of books that do a "Look Dick, see Spot run" approach. I would like to see a book that introduces ten or twenty characters and phrases, and then uses those characters to tell a simple story. Then I could read that story over and over again to help learn those characters. Then, of course, the book(s) would build on that by introducing more characters and more simple little stories. This book sounded like it would do that, but it doesn't. By page 44, about 90 characters and short phrases have been introduced but no stories connecting them and no way to review them. At the end of the book, the story of Peter and the Wolf is told in English, not in Chinese. There are characters for the main players in the story, but no story. No way to put those characters together as a story. Thus, no real opportunity to learn how to read Chinese.

[Download to continue reading...](#)

Chinese: Crash Course Chinese - Learn Chinese Fast With a Native Speaker: 500+ Essential Phrases to Build Your Chinese Vocabulary, Chinese, Learn Chinese, Chinese Phrasebook, Mandarin Study Aid Chineasy: The New Way to Read Chinese Chineasy: 60 Flashcards: The New Way to Read Chinese I Love to Share (English Chinese kids, Chinese children's books): Mandarin

kids books, Chinese bilingual books, Chinese baby books (English Chinese Bilingual Collection) (Chinese Edition) Chinese Bilingual Books: I Love to Brush My Teeth (chinese kids books, chinese children's books): English Chinese Children books (Chinese Bilingual Collection) (Chinese Edition) Chinese Children's Books: I Love My Dad (English Chinese Bilingual): chinese bilingual children's books (English Chinese Bilingual Collection) (Chinese Edition) Chinese baby book: Where is the Baby: English-Chinese picture book (Simplified Chinese book) (Bilingual Edition) Early Reader Chinese book for ... books for kids) (Volume 7) (Chinese Edition) I Love to Tell the Truth (chinese english bilingual,chinese children stories,mandarin kids books ): mandarin childrens books,bilingual chinese (Chinese English Bilingual Collection) (Chinese Edition) I Love to Share (mandarin childrens books, chinese baby books): kids books in chinese, chinese children stories, mandarin kids (Chinese Bedtime Collection) (Chinese Edition) I Love to Tell the Truth ( chinese kids books, mandarin childrens books): mandarin kids books, kids books in chinese, chinese children's books (Chinese Bedtime Collection) (Chinese Edition) Welcome to Chinese Food World: Unlock EVERY Secret of Cooking Through 500 AMAZING Chinese Recipes (Chinese Cookbook, Chinese Food Made Easy, Healthy Chinese Recipes) (Unlock Cooking, Cookbook [#13]) Chineasy Workbook (English and Chinese Edition) Chineasy Everyday: Learning Chinese Through Its Culture Chinese Cookbook - 25 Delicious Chinese Recipes to Chinese Food Made Easy: Recipes from Chinese Restaurants Integrated Chinese: Level 2 Part 2 Character Workbook ( Traditional & Simplified Chinese Character, 3rd Edition) (Cheng & Tsui Chinese Language Series) (Chinese Edition) HAPPY CHINESE NEW YEAR. Kids Coloring Book.: Children Activity Books with 30 Coloring Pages of Chinese Dragons, Red Lanterns, Fireworks, Firecrackers, ... 3-8 to Celebrate Their Fun Chinese New Year! Chinese Paradise-The Fun Way to Learn Chinese (Student's Book 1A) (v. 1A) (Chinese Edition) Chinese Paradise-The Fun Way to Learn Chinese (Workbook 1A) (v. 1A) (Chinese Edition) Chineasy Memory Game Tuttle Learning Chinese Characters: (HSK Levels 1-3) A Revolutionary New Way to Learn and Remember the 800 Most Basic Chinese Characters

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)